



SIOGREEN

INFRARED TANKLESS WATER HEATERS

The first innovation in Heating Water in over 90 Years!

The Problem

1. Outdated Water Heating Technology
2. High Energy and Maintenance Costs
3. Guaranteed Failure



The Solution

1. Patented Quartz Infrared Green Technology
2. Saves Energy, Space and Water
3. No Maintenance Costs... Ever!



The Water Heater Market

- Global Market - \$22 Billion
- U.S. Market - \$2.7 Billion
- U.S. Tankless Market - \$271 Million

Market Growth

Projected U.S. Tankless Water Heater Growth



Business Model

- Develop Construction Trade Professionals Market
- Promote Personal Direct Business Relationships
- Educate and Train
- Local Manufacturing with U.S. Supply Chain

Proprietary Technology/Expertise

- Patented Nano-Carbon Coated Quartz Tube
- Intelligent Computerized Internal Control
- Internal Circuit Breaker Surge Control
- Thousands of successful Installations

U.S. Competition

Tank Heaters

1. A.O. Smith
2. Rheem
3. Bradford White
4. Whirlpool

Tankless Heaters

1. Rheem
2. Rinnai
3. Eco-Smart
4. TruTankless

Why SioGreen?

- ✓ World's only water heater using Infrared Energy and Patented non-corrosive Quartz
- ✓ 98% Energy Efficiency
- ✓ Superior Eco-Friendly Green Features saving energy costs, water and space
- ✓ Full product replacement warranty
- ✓ NO MAINTENANCE costs

Go-to Market Plan

- Consumers - Replacement Market
- Plumbers - Replacement and New Construction
- Plumbing Distributors – Efficient Supply Chain
- General Contractors – Remodel and New Construction
- Project Developers - Single and Multi Family
- Architects/Designers - Commercial and Residential

SioGreen Management Team



Henry Mai
CEO



Anthony Mai
VP Sales and Marketing



Andy Mai
VP Operations
Technical Support



Lor Krueger
Business Consultant

Funding Requirements

\$1.5 Million – Business Expansion and Manufacturing



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Lor Krueger

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