



BUSINESS RESILIENCY TEAM FAQ

1. What is the Business Resiliency Team?

The Business Resiliency Team (BRT) consists of Business Resiliency Navigators (BRN). The navigators will establish relationships with business owners, and key community leaders, to ensure the long-term survival of St. Petersburg's small business community.

2. Who is involved with the BRT?

The BRT program is a partnership between Grow Smarter St. Petersburg, St. Petersburg Greenhouse, and St. Petersburg Chamber of Commerce. Grow Smarter, funded by the Foundation for a Healthy St. Petersburg, will redirect awarded funds towards the BRT and other community relief efforts. The BRT will collaborate with other business support efforts, including those of One Community and Urban League.

3. What is the goal of the BRT?

The primary goal is business stability in 90 days. This means our navigators will assist business owners in achieving incremental growth and establishing a positive trajectory throughout their recovery. Our navigators will connect business owners with targeted resources necessary to survive and grow.

4. How will the Business Resiliency Team achieve this goal?

By connecting business owners to resources and volunteer professionals who can help businesses survive and thrive. Navigators will meet business owners where they are in order to provide guidance and information and help to retain and grow businesses through connection, relationships, capacity building and results-based solutions.

5. Who are the Business Resiliency Team assisting?

The BRT assists St. Petersburg's small business community, will special consideration and efforts towards minority and women-owned businesses, sole proprietors, and owners experiencing severe impacts due to their geographic location.

6. I need help or I know someone who does.

You can get in touch with our team or refer a business owner by reaching out to brt@growsmarterstpete.com or by leaving a voicemail at (727) 351-3249. A team member will respond within 48 hours.

7. How can I help?

We are looking for Business Resiliency Volunteers; attorneys, accountants, bankers, business consultants who are willing to provide their time, free of charge, to our business community! If you would like to donate your time, skills, and resources please reach out to Kim Vogel – Greenhouse Manager kvogel@stpete.com