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Founder

Tom Witmer, CEO & Founder
30+ years tech leadership; 2X Start-ups/Founder

Advisors

Steven Horwitz, Former CEO of Astadia;
Former Operating Partner at Kodiak Ventures

Dwayne Ingram, Former EVP at Amadeus;
Former GM, Application Management at IBM

Company

Industry: Data Science

Vertical: Enterprise Software, Big Data

Competition: Pivigo, InnoCentive, Experfy,
CrowdAnalytix, Chisel Analytics

Market size: \$2.4B+

Differentiators: Ease-of-use, pricing, talent
management, Advanced Crowd Sourcing,
Collaboration, Data & Analytics Management for
Executives

Go to Market B2B, Channel & Direct

Avg. Deal Size: \$250K SaaS ACV

Number of Employees: 4

Current Raise: \$1M Convertible Note

Previous Investment: \$895K

Use of Funds: 65% sales & marketing and 35%
product development & administration to scale
the business

Why SageLegion?

Industry Problem:

At SageLegion, we have identified five key industry challenges that executives of leading Data & Analytics organizations are facing. The complexity of delivering analytics solutions coupled with the tremendous opportunity stemming from cloud innovation drive the need for efficient digital transformation. The intricacy of these problems creates opportunities for SageLegion and barriers to entry for our competition. These confirmed industry challenges are:

- Finding, right sizing & retaining data and analytics talent
- Paying the right price for analytics work & managing complexity
- Maintaining or increasing data & analytics quality and throughput
- Optimizing innovation and technology while enabling hybrid cloud infrastructure
- Enabling ongoing delivery and performance management

SageLegion Solution:

SageLegion is a Data & Analytics management platform for enterprises that allows data science executives and leaders to:

- Enable organizations to build, manage & grow the data science process and optimize performance end-to-end
- Integrate & enable the data science community
- Embed analytic performance and optimize ROI while enabling a competitive advantage
- Collaborate across internal teams, strategic vendors, and citizen data scientists

Recent Highlights Include:

- Relocated headquarters from San Francisco, CA to Tampa/St. Petersburg, FL
- The platform is launched, operational, and well positioned to scale
- SageLegion is completing initial pilots with multiple enterprises and charities
- SageLegion has engaged Morgan Hill Partners to provide consulting & functional staff augmentation services
- SageLegion interviewed and validated the product at the annual Gartner Catalyst Conference in 2019
- Finalized a standard analytics delivery process for optimized analytics delivery & management
- Engaged Haneke Design to provide Social Media Marketing
- Continuously running global analytic auctions to sharpen our engagement processes. Examples include:
 - Rent or buy San Francisco real estate
 - 23andMe Genome Assessment
 - San Francisco homelessness prediction
 - Long Term Care actuarial analysis

